



FOR IMMEDIATE RELEASE

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August 13-18

**UNIVERSOUL CIRCUS MAKES TRIUMPHANT RETURN TO
GREENSBORO, NC**

LIVE FAMILY ENTERTAINMENT EXTRAVAGANZA

IN A JOYFUL, INCLUSIVE, AND SOULFUL ATMOSPHERE

The UniverSoul Circus, hailed as America's No. 1 Circus, comes at you like a high-speed rollercoaster. It's a once in a lifetime thrill-a-minute spectacle of sight, sound and soul for the entire family to enjoy. UniverSoul Circus, renowned for spreading a healthy dose of unity, inclusion and diversity under its red and yellow striped big top, will play the following dates in Greensboro, NC, Aug. 13-18, 2019.

UniverSoul Circus offers an unforgettable experience, bringing fans and performers closer together than ever before in an inclusive, positive and soulful atmosphere. "We get to share our culture with everyone, and each member of the audience leaves with a message that everyone belongs," said Founder and CEO Cedric Walker. "The UniverSoul Circus is for the people – it's their show."

Tickets go on sale now via www.ticketmaster.com.

Greensboro, NC

Tuesday, Aug. 13 through Sunday, August 18, 2019

Greensboro Coliseum parking lot

1921 W. Gate City Blvd., Greensboro, NC 27403

CONNECT:

@universoulcircus (Instagram)

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www.universoulcircus.com

UniverSoul Circus, now in its 26th year, is loaded with one-of-a-kind performances from around the world – all coming together as one under a single ring big top. Led by Ringmaster Lucky Malatsi from South Africa, his long-time Sidekick Zeke of Atlanta, and newcomer Cheyenne-Rose Dailey from Trinidad and Tobago, the 2019 edition of UniverSoul Circus features male contortionists from Guinea, Skaters from Cuba, Daredevil Motorcyclists from Atlanta, Bakersfield, CA, Grand Junction, CO and Santiago, Chile, a High Wire Act from Colombia and Gabon, Teeterboard Drillers from Mongolia, Solo Trapeze from Brazil, Trick Rescue Pooches presented by the Pompeyo Family of Colombia, Kazakhstan and USA, a Cossack Horse Act with riders from Kazakhstan, Cuba, Guinea and Mexico, Fresh the Clownsss from Detroit, and many more surprises.

2019 QUICK FACTS:

14+ Touring Cities
13+ Countries Represented
11+ Performing Acts
Headquartered in Atlanta, Ga.

ABOUT UNIVERSOUL CIRCUS

Celebrating 26 amazing years in 2019, UniverSoul Circus is a highly interactive combination of circus arts, theater, and music that spans genres including Pop, Classic R&B, Latin, Hip Hop, Jazz and Gospel. It embraces and celebrates the unique and familiar aspects of pop culture globally by bringing them center stage with a cast of international performers. UniverSoul Circus is rated as one of the top two circuses in America along with Cirque du Soleil. UniverSoul's fresh approach to family friendly live entertainment has garnered it a coveted spot as one of Ticketmaster's top ten most requested family events, along with other shows including Sesame Street Live, Disney on Ice, and Radio City Christmas Spectacular. The circus was founded 26 years ago in Atlanta by concert and theatre promoter Cedric Walker.

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